

Partner Benefits



Tier	Strategic Role		Value	Fee
Trade Community	Brand Visibility & Ecosystem Support	Sponsorship of 8 WTC Talks events	8,480	4,000
		Dedicated Trade Advisory support	3,000	0
		Year-round logo placement across website and newsletters	2,730	500
		Total	\$14,210	\$4,500
Trade Amplifier	Market Activation & Thought Leadership	Sponsorship of 8 WTC Talks events	8,480	4,000
		Dedicated Trade Advisory support	3,000	0
		In-depth Market Intelligence support (15 hours)	3,000	1,560
		3 trade webinars led by WTC Winnipeg	2,790	1,500
		One Global Business Forum delegate pass, with pre-, on-site, and post-event support	6,000	1,000
		Year-round logo placement across website and newsletters	2,730	500
		Total	\$26,000	\$8,560
Trade Focus	Capability Building & Ecosystem Leadership	Sponsorship of 8 WTC Talks events	8,480	4,000
		Dedicated Trade Advisory support	3,000	0
		In-depth Market Intelligence support (20 hours)	4,000	2,400
		One sector-customized FITTskills cohort for partner clients or members	14,350	6,000
		3 trade webinars led by WTC Winnipeg	2,790	1,500
		One Global Business Forum delegate pass, with pre-, on-site, and post-event support	6,000	1,000
		Year-round logo placement across website and newsletters	2,730	500
		Total	\$41,350	\$15,400